

Monday, 17 August 2009

## Destination Management - Policy and Development

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Receive latest updates on innovative and responsive policy development. Every facet of future focused tourism industry is underpinned by policy and the industry's understanding of key issues for consideration.

Speakers will address topics including developing innovative policy, skills & workforce issues, Australia's product base and quality, infrastructure issues, business case studies and air access. This workshop examines the supply side of the tourism industry and it a must for planners, policy makers and investors.

Facilitator

**Wayne Kayler-Thomson, CEO, Victorian Employers' Chamber of Commerce and Industry**

**9.00 - 9.30**      **Craig Shim, Manager, Strategic Planning, Tourism Queensland**  
Trend predictions for tourism product

**9.30 - 10.00**      **Michael Curtis, International Business Development Manager, Gold Coast Airport**

The rise of Low Cost Carriers and there impact on regional destinations

**10.30 - 10.30**      **Craig Dunstan, Business Manager Access, South Australian Tourism Commission**

The Emergence of Low Cost Carriers. Changing The Face of Australian Tourism Forever

**10.30—11.00**      **Morning Tea**

**11.00 - 11.30**      **Pauline Porcaro, Senior Educator - Tourism, Kangan Batman TAFE**

"The Italian agritourism model: Recommendations for developing agritourism in Australia"

**11.30 - 12.00**      **A/Prof. Sue Beeton, Associate Professor in Tourism, La Trobe University**

Re-using Unusable Rural Infrastructure: From Rails to Trails

**12.00 - 12.30**      **Panel Discussion - Destination Management**

**12.30—13.30**      **Business Lunch**

**13.30 - 14.00**      **Kathleen Swalling, Manager, Commonwealth Islands Program, Great Barrier Reef Marine Park Authority**

Islands of Opportunity

**14.00 - 14.30**      **To be confirmed**

**14.30 - 15.00**      **Linda Pearmine, Industry Portfolio Manager, Queensland Department of Education, Training and the Arts**

Best Practice Examples in Tourism Workforce Development

**15.00—15.30**      **Afternoon Tea**

**15.30 - 16.00**      **Roger Phillips, CEO, Australian Rainforest Foundation**  
Planets Safe Partnership - linking climate change with product and destination positioning

**16.00 - 16.30**      **Andrew Fairley, Chair, Alpine Resorts Co-ordinating Council**  
Transitioning the high country to all seasons visitation

**16.30 - 17.00**      **Panel Discussion - Destination Management**