

8 February 2008

Keynote speaker confirmed for Tourism Futures National Conference

Friday, February 8, 2008, Brisbane, QLD. The Tourism Futures National Conference Steering Committee is pleased to announce that Michele Levine has been confirmed as a keynote speaker for the sixth Tourism Futures National Conference which will be held at the Gold Coast from 2-4 June 2008 at Crowne Plaza Royal Pines Resort.

This year's theme 'Global Market, Competitive Edge' will focus on the ways and means destinations can maintain or achieve a competitive edge despite operating in an increasingly globalised and homogenised world. As with previous tourism Futures Conference, advances in technology; updates and responses to climate change; consumer trends; skills/workforce supply issues; destination development; sustainability issues and transport and aviation trends shall also be examined.

Michele Levine, Chief Executive Officer, Roy Morgan Research will be a keynote speaker during the Tourism Futures TopLine on June 3. She will be addressing the tourism industry at a global scale, particularly in relation to the 'over the horizon' trends and opportunities for the global tourism industry over the next ten years. Michele will provide a particular focus on consumer trends in both the Australian and Global Markets with a view to developing Australia's competitive edge.

The Tourism Futures National Conference brings together sectors that have a direct and indirect role in tourism, so that collectively they can examine and respond to the issues influencing its growth. The conference format enables delegates to focus on their particular areas of interest whilst still gaining an overview of the outcomes from other conference sessions.

Registrations and call for papers are now open on www.tourismfutures.com.au

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