

What will
Conferences
look like in
2020



Refer to

[www.conferenceit.com.au/
TourismFutures.asp](http://www.conferenceit.com.au/TourismFutures.asp)

LAN ConferenceW

password ConferenceIT

Hashtag #Confit

SMS 0419 646 200



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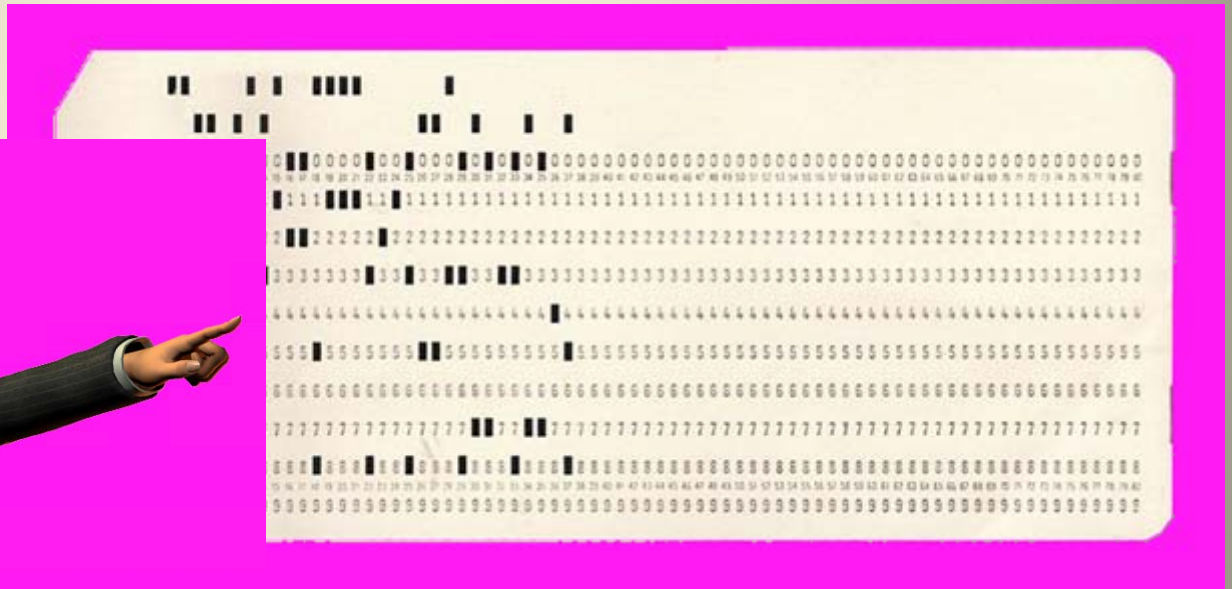
imagin 2020

thnk/xplor/lrn/shar

Running events since 1964



Worked at leading edge of technology for over 40 years



Been running computer conferences for 15 years leading change



What are the drivers to change

Peak-oil past

Global warming drives society

Technology advanced exponentially

NBN

GenY 35yo, 7yo's eighteen!

K-12 sector

Who will lead change within the conference sector

In-house organisers
Some clients

Who will inhibit change

PCO sector
Some clients

A vibrant sunset scene over a large body of water. The sky is filled with colorful clouds in shades of orange, red, and blue. The sun is low on the horizon, creating a bright glow and reflecting on the water's surface. The text "Imagine 2020" is centered in the upper half of the image in a bold, black, sans-serif font. The text has a subtle reflection effect below it, mirroring the colors of the sunset.

**Imagine
2020**

Technology

Mobile devices

Electronic paper

Social networking

Heads-up displays

Translate V2V

Conferences

Web streaming

Virtual speakers

Anarchic audiences

Smaller dynamic sessions

Multiple speakers

The paradigm shift

Consequences for the meeting industry

Delegates register later?

Space used more adventurously

Sessions more spontaneous

Need for flexibility and agility

Technology luddites fail

Where to now

thnk/
xplor/
lrn/
shar/

Andrew Troedson, Conisort

Bob Hayward, CSC

Brian Kissell, USQ

Bryce Muchow, Spartan Information
Technology

David Abramson, Monash

Elizabeth Coulter, UofQ

Gianpaolo Carraro, Microsoft

Glenn Wightwick, IBM

Gordon Howell, QUT

Hugh Bradlow, Telstra

Jason Bordujenko, AARNet

Julie McGowan, ConferanceLT

Take away

Resource information at
www.conferenceit.com.au/TourismFutures.asp

Email your own contributions to
martin.lack@conferenceit.com.au

If it is greater than 8Mb use
www.yousendit.com

A copy of the session will be
resaved on Ustream
Tuesday or Wednesday



